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A PUBLICATION OF THE NEVADA ARTS COUNCIL / FALL 2003

It's Not An Education Without the Arts™

A grassroots campaign to makes arts education in public schools a primary issue in 2004 rolled out in Washoe County in late September. "It's not an education without the Arts" is led by the Nevada Alliance for Arts Education and the Nevada Arts Council (NAC) and will go statewide next year. Budget constraints in Nevada have led school boards and policy makers in communities across the state to consider reducing, and in some cases eliminating arts programs. NAC Executive Director Susan Boskoff said, "Without arts education, we risk losing generations of artists, audiences, and patrons of the arts. The results would have a devastating impact on our communities and to the state's economic diversification efforts." The campaign focuses on raising awareness of the value of arts education, providing educators with new resources, attracting funds for arts education programs of local arts organizations, and developing a strong advocacy voice. Currently, the campaign consists of a website with links to numerous arts education resources at www.arts-ed.com, celebrity PSA radio spots, outdoor billboards, and colorful bumper stickers. Campaign partners include David Branby Advertising and the Community Foundation of Western Nevada.

Listen for Branford Marsalis, Carlos Nakai and others on the radio, and visit www.arts-ed.com for more information.

Values & Vision Strategic Plan Unveiled

Values & Vision: Nevada Arts Council's Strategic Plan, 2004-2007 is now available online at www.NevadaCulture.org. Our sincere thanks go to those who participated in the planning process and spurred us forward to complete this document. At statewide arts town meetings, focus groups, and one-onone discussions throughout last year, we met with hundreds of Nevadans to talk about the state of the arts. We distributed surveys by mail and online to provide increased access to our planning process. Many observations and ideas were recorded, and all were considered in the evaluation of our work of the last three years, and provided the backbone of this new plan. The Values & Vision planning process identified the following as most critical for NAC to address in its new plan, in priority order:

- ❖ Expand the role of arts education in public schools (K-12).
- Expand efforts to increase corporate and business support for the arts.

- Increase public awareness of arts and cultural activity in the state.
- Promote the arts as fundamental to the quality of life for all Nevadans.
- Expand communications, direct funding opportunities, and professional development activities for Nevada's artists.

The plan is an ambitious one for both the NAC and the statewide arts community. It clearly reflects our resolution to challenge ourselves to better serve the people and communities of Nevada. For our state to prosper, the goals outlined in this plan must be embraced and enacted. This will only happen through the strength of partnerships and collaborations, which benefit from strategic planning and regional and statewide unity.

Visit our website to download copies of this plan, to read comments from the Arts Town Meetings, and to monitor our progress as action steps and goals of this plan are achieved.

The Legislature, Taxes, and Arts Council Budget

If you followed the budget debate of the 2003 Nevada State Legislature, you know that after two special sessions that extended 50 days into the summer, the Senate and Assembly finally approved SB 8, a tax bill for the FY04-05 biennium. In addition to creating several new taxes, you might be aware that SB 8 was \$33 million less than required to balance the budget as projected for the next two years. A lesser-known fact is that SB 8 states that the Governor has the option to reduce department budgets up to 15 percent mid-year if revenues don't meet state expenditures. Our grantees have been notified that NAC will retain the final Continued on page 5



National Arts and Humanities Month

Grant Writing Workshops Moved to this Fall. Schedule on Page 3

NAC Welcomes New Members

Governor Kenny Guinn recently appointed two new board members to the Nevada Arts Council and reappointed three sitting board members. We welcome back Candy Schneider, Las Vegas, Shaun Griffin, Virginia City, and Carol Johnson, Reno; and welcome aboard Firouzeh Forouzmand and William E. Snyder, of Las Vegas and Henderson.

Firouzeh Forouzmand, Performing Arts Center coordinator at the West Charleston Library, was born in Iran and moved to the United States when she was eleven years old. She received degrees in French and Business from the University of North Texas, and for 10 years worked with Hyatt Hotels, a career that relocated her to San Diego, CA. Forouzmand left the hospitality industry when she was expecting her second child. She moved to Las Vegas in December of 1994, and has been with the Las Vegas Clark County Library District for seven years. During her tenure she has coordinated numerous programs including film festivals, poetry readings, nutrition and parenting classes, and author lectures. Forouzmand has been instrumental in introducing Persian art, calligraphy, and cuisine to the Las Vegas community. She speaks three languages—Farsi, French and English, and produced the documentary "Turning of the Year," which explores Persian, Jewish, Chinese, and American New Year celebrations. She has received Senatorial and congressional recognition as well as the Silver Acorn Award and Kakopelli Award for her positive contributions to the cultural landscape of Southern Nevada. In addition to her work at the library and for her community, she devotes much time to her favorite project, her three children.

Bill Snyder, president and principal-incharge of Tate, Snyder, Kimsey Architects, recently achieved a lifelong goal when he was elected to the American Institute of Architects' College of Fellows. He is one of only three architects in Nevada to receive

this distinction, which honors his commitment to the profession and to the community. Snyder's professional portfolio, amassed over a 30-year career, incorporates a wide variety of project types including judicial, educational, aviation, research, transportation, military, religious, and office facilities. The diversity of his experience helps to shape Tate Snyder Kimsey Architects as one of the leading firms in the Southwest. Under his direction and leadership, the firm has been honored with more than 40 awards, including the 1998 AIA Western Mountain Region Architectural Firm of the Year. Snyder has dedicated his professional career to improving the quality of public education. He serves as Chairman of the Community College of Southern Nevada Foundation and is a member of the Board of the Foundation of the University of Nevada Las Vegas. His volunteer work on behalf of the Clark County School District led to the development of three elementary school destination classrooms that are educationally unique and inspiring. In recognition of Snyder's contributions, an elementary school was named in his honor —the William E. Snyder Elementary School opened in August 2001.

Board Members Depart

During their tenure as board members, Sue Clark (1994-2003) and Joshua Abbey (1998-2003) were highly visible in their respective communities while serving on various agency committees, and chairing numerous grant panels. With their support and leadership efforts, NAC experienced a virtual explosion of growth. A few highlights during their eight years of service include: the opening of our southern Nevada office, substantial increases from the Nevada State Legislature for grants and statewide programming, the development of Arts All Ways statewide arts conference, and the Governor's Millennium Awards in the Arts & Humanities—a partnership between NAC and the Nevada Humanities Committee.

Recently celebrating her mother's 95th birthday and her husband Dave's retirement from Clark & Sullivan Constructors, Sue Clark plans to travel during the next few years. She continues her work with the Nevada Museum of Art and currently co-chairs its Sierra Circle. As well, she and her two daughters, Leslie and Amanda, have started a new company of artist-created home and garden accessories. *Ironwood* currently features "Natural Style" from South Africa, garden route, and Burma as well as Northwest artists and rugs of their own design from Mexico.

Joshua Abbey continues his work with the Desert Space Foundation and is currently involved with the "Welcome to Las Vegas" sign design competition. A call to artists and details of the project that will culminate with an exhibit during the Las Vegas Centennial Celebration in 2005 can be found at www.desertspace.org.

On behalf of the staff and board, we extend a heartfelt thanks to Sue and Joshua for their service to the state of Nevada and wish them well in their new endeavors.

Staff Comings & Goings

Jeanne Harrah Johnson, NAC Folklife Program Coordinator, was recently named an Adjunct Assistant Professor in the Anthropology Department at University of Nevada, Reno. Drawing on research and documentary work produced by the Folklife Program for her curriculum, she will be teaching a course on American Vernacular Architecture to graduate students and upper level undergraduates during the spring semester 2004.

Dale Hansen joins NAC as its Fiscal Services Coordinator, replacing Kelly Osborne who transferred to a sister agency, the State Historic Preservation Office. Hansen grew up in California, Oregon, Washington, Indiana, and Utah, receiving a B.S. in Sociology and a Master's in Public Administration from Brigham Young University. Since

graduating, he has worked for the Nevada State Legislative Counsel Bureau and the State Controller's Office. Dale has three children, a dog, and two cats, and enjoys hiking, running, and biking.

Christina Barr has traded the glamour and glitz of Las Vegas for the rural ambiance and ranching of Elko. Christina, former NAC Folklife Program Associate, is now Program Outreach Coordinator for the Western Folklife Center. We look forward to working with Christina in her new position, and wish her luck as she dons cowboy hat and boots to learn the ropes of her new professional path.

Now Accepting GAA Nominations

Nomination forms for the 24th Annual Governor's Arts Awards should have arrived in your mailbox in September. with a deadline of October 15. Please note that this is not a postmark date. A PDF version of the nomination form is available online at NevadaCulture.org. Nominations again will be accepted in the following categories: Excellence in the Arts, Excellence in Folk Arts, Arts & Education, Service to the Arts: Organizations & Individuals, and Service to the Arts: Businesses & Patrons. The awards ceremony will be in Las Vegas March 2004. For more information, please contact either NAC office at 775.687.6680 or 702.486.3700.



Grant Workshops Moved to Fall

This October and November, grant writing specialists and NAC program staff will present two different workshops for individual artists, schools and educators, and communities and non-profit arts organizations—an advanced workshop for experienced grant writers, and an introduction to NAC grants,

programs, and services.

Professional development stipends will be offered to constituents who must travel more than 100 miles roundtrip to attend one of these workshops.

Registration forms are available on our website: www.NevadaCulture.org. Registration fees and forms are due at the Carson City office by 5 p.m. on Wednesday, October 15, 2003.

Guerilla Grant Writing

Presenter: Phillip Horn, executive director, Pennsylvania Council on the Arts Cost: \$30. Lunch in included.

Calling it a good refresher for veteran funding hounds, Philip Horn focuses on empowering arts organizations to take charge by learning more about the process of grant making through "guerilla grant getting techniques." Revisiting the art of writing a grant proposal, participants will be asked to produce a grant application and half the class will engage in a grant panel review process. Researching grant opportunities will not be addressed in this session.

Please note that the following workshops can accommodate only 50 participants each.

RENO, McKinley Arts & Culture Center, 925 Riverside Drive Tuesday, October 21, 9 a.m.–3:30 p.m.

HENDERSON, Paseo Verde Library, 2805 Green Valley Parkway Wednesday, October 22, 9 a.m.—3:30 p.m.

LAS VEGAS, Nevada State Museum, 700 Twin Lakes Drive, in Lorenzi Park Thursday, October 23, 9 a.m.—3:30 p.m.

Intensive Grants Writing

Presenter: Stacey Spain, executive director, Nevada Alliance for Arts Education

Cost: \$15. Lunch is included.

Stacy Spain focuses on how to prepare effective grant applications, design new services, support existing programs, and strengthen operating budgets. Hands-on exercises guide participants in develop-

ing projects, researching funding resources, and defining goals and objectives.

WELLS, Wells Rural Electric Company, 1451 Humboldt Avenue Tuesday, November 4, 1–4:30 PM

Nevada Arts Council Overview

Presenters: NAC Program Staff Cost: No Charge.

These information sessions are free and open to the public. Staff will focus on grants available through the Arts Council, discuss the Culture Grants Online system, and share best practices for preparing grant applications and supplemental materials. Other topics will include:

- Changes or updates in specific NAC grant programs
- Answers to most often asked questions
- Avoiding common mistakes in grant writing
- Using the application process as a tool for planning, evaluation and collaboration

CARSON CITY, Brewery Arts Center, 449 West King Street Friday, October 17, 4–6:30 p.m.

RENO, McKinley Arts & Culture Center, 925 Riverside Drive Monday, October 20, 4–6:30 p.m.

LAS VEGAS, Nevada State Museum, 700 Twin Lakes Drive in Lorenzi Park Friday, October 24, 10 a.m.–12:30 p.m. Session is repeated at 2–4:30 p.m.

WELLS, Wells Rural Electric Company, 1451 Humboldt Avenue Tuesday, November 4, 9–11:30 a.m.

While attendance at these workshops—advanced or introductory—is not required, past applicants have found them helpful.

Questions? Call either NAC office at 775.687.6680 or 702.486.3700.

Making Headlines or Making a Move?

We want to share it with the world! As well, if you are an artist or organization that has received funding from NAC, we want to link with your website. Send us your information and your web address to cjnemani@clan.lib.nv.us.

Nevadans Making News

The Children's Museum of Northern Nevada recently hired Ken Beaton as its executive director. Phil Caterino is the new executive director at the Brewery Arts Center; he was formally executive director at the Thunderbird Lodge at Lake Tahoe. Laurie MacFee has left the UNR Sheppard Gallery; Sara Gray serves as Interim Director. Karen **Barrett** is the new executive director at the Las Vegas Art Museum. The Contemporary Arts Collective has a new Gallery Manager, Natalia Ortiz. The Reno Philharmonic Association announced that Tim Young is executive director. Young, a native of New Zealand, moved to Texas in 1987 to pursue his musical studies. Most recently the general manager of the Alabama Symphonic Association, Young was also the executive director of the Midland-Odessa Symphony. Joe Nannini, an accomplished pianist and radio marketing specialist, joins Sierra Arts as its Marketing/Public Relations Director. He replaces Loni Harris who relocated to the Northwest with her husband. Thad **Ballard** has been elected president of Wells Presenters.

Nevada Shakespeare Company has been invited to present *Amigas* at the "Democracy in Latin America 30 Years After Chile's 9/11" conference at SUNY, Albany, NY.

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The Southern Nevada Musical Arts Society (SNMAS) recently celebrated its 40th Anniversary, and *Dr. Douglas R. Peterson* was recognized for 35 years as its music director. SNMAS was featured in the spring issue of *The Voice of Chorus America*.

Truckee Meadows Tomorrow (TMT) has selected Mark Curtis and Artown for the Platinum Star Award to be presented at this fall's Accentuate the Positive event. TMT is a community-based, nonprofit organization whose mission is to monitor and improve the quality of life in the Truckee Meadows.

City Lights Artists' Co-op launches its new gallery at 26 Water St. Suite C, Henderson, on October 9, 5 - 10 p.m. For more information, visit its website at citylightsarts.com.

The works of ceramist Dennis Parks of Tuscarora and Tom Coleman and Elaine Coleman of Henderson are featured in a major international exhibition, "21st Century Ceramics in the United State and Canada," at the Columbus College of Art & Design in Columbus, Ohio. Curated by Bill Hunt, former editor of Ceramics Monthly magazine, the invitational exhibition features 500 distinctive works from 250 of the top professional North American ceramists. Read and see more at www.ccad.edu.

Continental Harmony Returns to Nevada

A collaboration between Carson City's Mile High Jazz Band and Bella Voce from Reno recently received one of only five national Continental Harmony commissions from the National Endowment for the Arts (NEA) and American Composers Forum. The project, "Building from the Past: A Celebration of Revitalized Performance Spaces in Northern Nevada," will include a 15-20 minute multi-movement commissioned piece for big band jazz and women's choir that celebrates five historic theaters in Nevada.

The two organizations will select a composer to work with community groups, write the commissioned piece, and help musicians prepare the new work for performance. The piece will premier in 2005 at the Brewery Arts Center, Carson City; Lear Theater, Reno; Oats Park Art Center, Fallon,

Jeanne Dini Cultural Center, Yerington; and Piper's Opera House, Virginia City.

Since its Millennium kickoff,
Continental Harmony continues to link
composers and communities together in
the creation of new music to reflect
local history and culture. In 2000,
Carson City Symphony was selected as
of one of 58 sponsors of a Continental
Harmony project. For more information,
visit the PBS Online Continental
Harmony website at www.pbs.org/harmony.

NEA Grant to Tahoe Arts Project

Tahoe Arts Project received a \$10,000 grant from the National Endowment for the Arts, Challenge America-Access to the Arts category. These funds support a weeklong school residency with Manding Jata, profiling the music, dance, and oral traditions of the Mali Empire, also known as French West Africa. The group will perform for over 8,000 K-12th grade students at 12 schools, culminating with a public performance on October 18. Tahoe Arts Project also received \$2,500 from Western States Arts Federation to support this residency.

New Name for Humanities

The Nevada Humanities Committee recently changed its name to Nevada Humanities. The original name has always been something of a misnomer, said Nevada Humanities Executive Director Judith Winzeler. "...It's much more than a committee, it's a statewide network of individuals and organizations that work together to offer community-based humanities programs."

Nevada Humanities was established in 1971 and is funded through the National Endowment for the Humanities, other grants, and private contributions. In addition to organizing the Vegas Valley Book Festival and the Great Basin Chautauqua in Reno, Nevada Humanities administers about 60 small grants annually to nonprofit organizations statewide to support pub-

lic discussions, lectures, exhibits, publications, living history performances, documentary films, and programs for teachers. For more information visit www.nevadahumanities.org.

2nd Annual Las Vegas Valley Book Festival

October 23-25

More than four dozen writers from across the United States will participate in the second year of the Vegas Valley Book Festival. Participants include poets Alberto Rios and Marvin Bell, novelist and short story writer Ron Carlson, and Newbery Medal-winning children's writer Richard Peck. Novelist Rudolfo Anaya, widely acclaimed as the father of modern Chicano Literature, presents the keynote address on Friday, October 24 at UNLV. An outdoor book fair on Saturday, October 25 at the Henderson Promenade at Liberty Pointe will feature more than 40 booksellers, live music, storytelling, and book signings. For a full schedule and list of participating authors, visit the Festival website a www.vegasvalleybookfest.org. /

Performing Arts Center for Las Vegas?

Renting cars in Clark County may soon support the development of a performing arts center in downtown Las Vegas. During the Special Legislative Session, the Legislature passed Assembly Bill No. 16 that allows the Clark County Commission to approve a 2% tax on car rentals to help finance the Culinary Training Academy and the Las Vegas Performing Arts Center. The bill, backed by Assemblywoman Chris Giunchigliani, D-Las Vegas, passed the Assembly 29-12 and the Senate 13-7. An appropriation to the Las Vegas Performing Arts Center of \$250,000 during FY05 was also approved by the Legislature. See NAC budget story below.

The bill failed to pass during the regular session but was one of several that came back in the final hours of the special session. George Stevens, Clark County finance director, said about \$4 million could be raised annually from the rental car tax. Stevens noted that the bill targets tourist rentals and includes a provision that waives the new tax, if it is imposed by the county commission, on locals who need a replace-

ment car after an accident. As well, the new tax could enable the county to buy about \$40 million to \$50 million in bonds to support the culinary academy or performing arts center.

According to the new law, the first \$3 million collected under the tax will fund first phase construction of a new culinary academy, which will replace the decade-old center on Fremont Street. Hotels have already contributed \$2 million to the \$5 million project, and the county has contributed \$300,000 for the design of the new center.

In May, the Las Vegas City Council approved the use of five acres downtown for a performing arts center. Mayor Oscar Goodman noted that Las Vegas was one of the largest cities in the country without such a facility and sees the proposed tax as a way to help implement the project.

Last year, Clark County Commission approved \$150,000 for design of a performing arts center. According to the Las Vegas Performing Arts Center Foundation the cost would be \$170 million for two theaters seating 2,500 and 650 people. Don Snyder, foundation chairman and president of Boyd Gaming, noted that the tax would be a significant step to help meet the proposed completion date of 2007.

The Legislature, Taxes and Arts Council Budget Continued from front cover

10% of all grants over \$2,000 that are funded with state general fund dollars until the final drawdown date in May 2004. Programs supported wholly with National Endowment Challenge America funds or Arts License Plate sales will not be affected. These include YouthReach Nevada, Folk Arts Apprenticeships, and Nevada Touring Initiative.

After all was said and done, the Nevada Arts Council budget was approved as submitted to the legislature at the first of the year. Both years of the biennium reflect a 3 percent reduction from FY03 as mandated by Governor Guinn during the summer of 2002. The reductions—\$43,500 in state general funds per year—have been taken in the Challenge Grant category and agency administration costs. For a recap of last year's budget cuts, please refer to the Fall/Winter 2002 and Winter/Spring 2003 issues of Nevada Arts News online at www.NevadaCulture.org.

We will continue to keep you apprised as the year progresses. Meanwhile, if you have any questions, please don't hesitate to call us.

Nevada Arts Council FY0	4		 \$2,024	,785
State General Funds		. .	 1,473	3,194
National Endowment/Arts			 487	7,100
Arts License Plate sales/oth	er rev	enues.	 63	3,491

5\$2,277,167
487,100
er revenues
250,000

^{*} This is a direct legislative pass-through appropriation of \$250,000 to the Las Vegas Performing Arts Center. See above article.

Nevada Artists Receive National Heritage Award

Norma Miller, an African-American dancer from Las Vegas, and Reno's Jesus Goni, a member of the Basque (Bertsolari) Poets, received National Heritage Awards—the nation's highest honor in the folk and traditional artsduring a Capitol Hill ceremony on September 18. The fellowships, which are based on artistic excellence, contributions to the field, and authenticity, were presented by National Endowment for the Arts (NEA) Chairman Dana Gioia and members of Congress. Fellows each receive a one-time award of \$20,000. Mr. Goni shares the award with the three other Basque poets.

In 1982 the NEA established these awards as a way of honoring American folk artists for their contributions to our national cultural mosaic. Modeled after the Japanese "National Living Treasures" concept, the idea began with Bess Lomax Hawes, then director of the Folk Arts Program. Since its inception, more than 200 artists have been honored.

These artists bring age-old customs, crafts, and ways of living to American life, a pluralism that makes us strong and defines us, in the words of Walt Whitman, as "not merely a nation but a teeming nation of nations."

For more information, please visit the NEA website at www.artsgov.



Norma Miller's talents are broad and prolific. She helped create the acrobatic style swing dance called, "The Lindy Hop." Dancing from the age 12, Miller

became a member of Whitney's Lindy Hoppers in 1934 and toured Europe extensively. Her career led her to television, where she worked with comedian Redd Foxx on the cast on Sanford and Son, and choreographed for numerous network shows as well as and stage productions. A historian of swing dance, Miller wrote the biography Swingin' at the Savoy: A Memoir of a Jazz Dancer, provided first-hand recollections of Harlem

music and dance in Ken Burns' *Jazz* documentary series for PBS, and continues to choreograph for Spike Lee and other directors. She still teaches swing dance and master classes at various universities throughout the country.

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Jesus Goni is one of four expert practitioners in a Basque improvisational poetry tradition "bertsolaritza." According to Meg Glaser, artistic director of the Western

Folklife Center, "The poets are respected widely for their strength of voice, skill in improvisation, gift of language, and knowledge of Basque culture." The Basques who migrated to the western United States maintain their connections to many aspects of Basque culture and language, bertsolaritza being one of the most revered and entertaining forms. Through this unique form of artistic expression, Goni and the other members of the Basque Poets communicate elements of Basque life such as love, work, and sheep herding.

The other artists receiving 2003 received National Heritage Fellowships are: Rosa Elena Egipciaco Mundillo, Puerto Rican bobbin lace, NY Agnes "Oshanee" Kenmille, Salish beadworker and regalia maker, MT Norman Kennedy Weaver, singer and storyteller, VT Roberto and Lorenzo Martinez,

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Hispanic musicians, NM

Ron Poast Hardanger, fiddle maker, WI Felipe I. and Joseph K. Ruak, Carolinian stick dance leaders, Commonwealth of the Northern Mariana Islands

Manoochehr Sadeghi, Persian santur player, CA

Nicholas Toth, Diving helmet designer/builder, FL

Jesus Arriada and Johnny Curutchet, CA, and Martin Goicoechea, WY, Basque (Bertsolari) Poets

Carmencristina Moreno received the Bess Lomax Hawes Award for her lifelong contribution to Mexican American musical heritage through songwriting, per-

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forming, and teaching. This award recognizes individuals who have made major contributions to the excellence, vitality and public appreciation of the folk and traditional arts through teaching, collecting, advocacy, and preservation work.

Presenting Foreign Artists? Visit artistsfromabroad.org

The past several years have seen increased challenges facing foreign artists and organizations that present their work. The Association of Performing Arts Presenters (Arts Presenters) and the American Symphony Orchestra League launched Artists from Abroad, at www.artistsfromabroad.org to provide the very latest rules and regulations affecting artists coming into the United States.

Developed with funding from the NEA, the website is designed to help navigate the immigration and taxation processes of the Bureau of Citizenship and Immigration Services (BCIS), Depart-ment of State, and Internal Revenue Service (IRS). Downloadable toolboxes offer handy worksheets, forms, and important links and Arts Presenters will offer its members technical assistance.

"Arts organizations face a real challenge when bringing international artists into the United States," said Sandra Gibson, President & CEO of Arts Presenters.

"Wading through the process of obtaining nonimmigrant visas and understanding tax regulations remain the top hurdles to presenting artists from abroad. It is essential, now more than ever, that American arts organizations facilitate international cultural exchange and stay abreast of changes in governmental policies and regulations with regard to immigration and taxation. While we work with legislative colleagues and through the Bush administration to effect change, this tool will assist those working to promote global cultural exchange," added Gibson.

Artist Services Program

Questions & Answers

For information about the Artist Services Program, please contact Fran Morrow at fkmorrow@clan.lib.nv.us or 775.687.7106.

Introducing the FY04 Fellowship Recipients

\sim Literary Arts \sim



Lilace Mellin Guignard was raised in Maryland and has been told she's "very balanced for a pastor's daughter." At 17 she studied writing at Warren Wilson

College. After graduation she moved west to the University of California, Irvine where she received her M.F.A. Guignard came to Reno in 1999 and now teaches writing at the University of Nevada, Reno and studies in the Literature and Environment program. Her poems have appeared in journals such as Faultline, Asheville Poetry Review, Sundog: The Southeast Review, ISLE: Interdisciplinary Studies in Literature and Environment, as well as the anthologies American Diaspora: Poetry of Displacement and Like Thunder: Poets Respond to Violence in America. Her nonfiction has appeared in Quarterly West, The Santa Monica Review, and elsewhere.



Brad Summerhill has written numerous stories, articles, and essays for literary journals and newspapers including South Dakota Review, Tampa Review, The

Missouri Review, and Virginia Journal. His journalism has appeared in Sierra Outdoors, ACM, and EdgingWest. He is an instructor of English at Truckee Meadows Community College in Reno. Summerhill's first novel, Punkus Rex, received recognition from the Nevada

Arts Council. New Century Writer, Arkansas Arts Council, Chesterfield Writer's Film Project and Lily Peter Foundation have also lent recognition and support to his fiction.

\sim Performing Arts \sim



Cameron Crain hails from "The Palouse Country" in eastern Washington and northern Idaho. Crain graduated from Washington State University in

1993, and has directed and acted in dozen of productions from Lovelock to Las Vegas. He co-founded the Nevada Shakespeare Company (NSC) in 1998 and serves as its managing artistic director. Crain has directed Amigas: Letters of Friendship and Exiles and Elegy For A Lady at the Nevada Museum of Art and Macbeth at Piper's Opera House. Crain co-created, directed, and performed in NSC's educational program, A Bit o' th' Bard: Shakespeare In School, which has more than 120 Nevada performances to its credit. As well, Crain is a member of Actor's Equity Association and has performed a variety of roles from Hamlet to Scrooge.



Daniel Rosen, a long-time resident of Lake Tahoe, was born in Denver. After receiving a M.F.A. degree in composition from Brandeis University in 1974, he

embarked on a career as a violinist/violist, playing in orchestras, chamber music ensembles, and performing in his own *Quincy Violin Duo* in Boston, San Francisco, Las Vegas, Los Angeles, and at Lake Tahoe. In recent years, Rosen has focused on his first love—music composition, writing primarily for the orchestra. His music is inspired by the classical tradition, but is cast in a highly original contemporary style. He also has an extensive background in electronic music with expertise in the latest digital music technology. Rosen welcomes commis-

sions for new works, engaging patrons in the composition of "music for the ages."

\sim Visual Arts \sim



Cara Cole was born in Toronto, Canada, and earned her B.F.A. in Photography at the Ontario College of Art & Design in 1996. She completed her

M.F.A. in photography at UNLV, where she is now teaching black and white photography, graphic design, and digital imaging. Cole's complex photographic images both enchant and disturb, and their layered surfaces reveal the kinds of experiences we have too few images of, and often no words for. The images easily give rise to stories—though not simple ones and not ones with conventional narrative closures. Cole has traveled extensively in South East Asia and Indonesia to understand cultural differentiation that has had crucial impact upon her work. She is currently engaged in a collaborative book project with Nevada artist Bradley D. Corman on the subject of blood sacrifice rituals throughout the globe.



Elaine Parks has shown extensively in Southern California and Nevada and internationally in Germany and China. She has taught ceramics at

California State University Los Angeles and at Great Basin College in Elko. Parks has co-directed the Tuscarora Pottery School summer program for four years. She is presently a member of the Wild Women Artists and will be showing her work at the Nevada Museum of Art in November, where she is also presenting a workshop as part of its educational program. She has received several honors from the Nevada Arts Council including the commission for the Governors Arts Awards and Jackpot grants.

Nevada Touring Initiative Visiting Your Town Soon

After more than a year of planning, the Nevada Touring Initiative (NTI) is ready to hit the road. This new project of the Nevada Arts Council is made possible by NEA's Challenge America Program and partnerships with the Nevada Museum of Art and Western State Arts Federation.

NTI is designed to increase access to cultural events and experiences at the local level, particularly in communities that have typically been underserved, while supporting the work of artists.

NTI has two components: the **Traveling Exhibition Program** (TEP)—a partnership project of the Nevada Arts Council and the Nevada Museum of Art—and Nevada Tumblewords, supported by the Western States Arts Federation. Both components are based on a residency model, which provides outreach and educational services to complement literary readings or visual arts exhibits.

Nevada Tumblewords

In 1991, *Tumblewords: Writers Rolling*Around the West started as a community-based project to bring contemporary writers and local audiences together at local venues. The Nevada Tumblewords roster features twenty-two writers who have been recipients of NAC Artist
Fellowships or Governor's Arts Awards, or members of our Arts in Education roster. These writers are available for community residencies that include readings, workshops, and other public activities.

NTI: Traveling Exhibition Program

The Traveling Exhibition Program delivers high quality visual arts exhibits to communities throughout the state. To help accomplish this goal, every TEP exhibition includes installation, insurance, publicity and educational materials, and a lecture provided by an artist or art historian. Exhibits available after January 2004 are:

- Honest Horses, curated by artist Paula Morin
- ❖ NAC Fellowship Retrospective, curated by the Nevada Museum of Art

- Nevada Contemporary: the Painted Environment, curated by the Nevada Museum of Art
- The Nuclear West, curated by the Nevada Museum of Art
- The Texture and Weave of Traditional Art, curated by the Nevada Arts Council Folklife Program

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 Voices of Youth, curated by theWestern Folklife Center

NTI: Eligible Sponsors

An eligible sponsor may be any community-oriented nonprofit organization with 501c3 status or currently registered as an agent of a governmental body (i.e., school, school district, park district, college or university), willing to undertake local responsibility for presenting NTI events. Sponsors may include local arts agencies, arts organizations, schools, PTAs, community centers, youth groups, senior centers, museums, libraries, and colleges.

For more information on NTI or to reserve an NTI Introduction Packet, please contact Fran Morrow at the numbers above.

Resources for Artists

Carefully researched and selected by arts experts, WESTAF's **Annotated Arts Links** provides resources and tools for arts-related Web research and seaches. Links include lively annotations and a thumbnail sketch of the link before you click. Check it out at westaf.org.

Art Opportunities Monthly contains more than \$3.7 million in calls for artists including juried shows, residencies, fellowships and grants, slide registries, public art commissions, apprenticeships and special contests. Access to the site is free, but artists wishing to receive regular updates must subscribe. Subscriptions are \$15/yr by e-mail or \$25/yr ground mail. For a free sample copy (e-mail or ground mail) or for more information contact: AOM, Box 502, Benicia, CA 94510, or visit sample@artopportunitiesmonthly.com.

WritersRegister.com is an information resource and showcase for literature enthusiasts managed by Western States Arts Federation (WESTAF). The site features a database of writers and provides writers, educators, readers, pub-

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Artists Featured in Office Exhibition Series

Twelve artists will be spotlighted in NAC offices during this year's Office Exhibition Series (OXS). Featured artists have been recipients of the Artist Fellowship Program or the Governor's Arts Award Commission, or have been selected as Folk Arts Master in the Folk Arts Apprenticeship Program or as a roster artist for the Artist in Residence Program. The OXS schedule for 2003-2004:

August 5 – September 26, 2003 Cara Cole – Photography Carson City Elena Nunta – Peruvian Needlework Las Vegas

October 1 – November 28, 2003

Elaine Smokey – Horsehair Basketry
Carson City
Mary Hill – Calligraphic & Typographic
Watercolor
Las Vegas

December 2, 2003 – January 30, 2004 Ann O'Lear – Painting Carson City Robert Beckmann – Painting Las Vegas

February 3 – April 2, 2004
Paul Ford – Photography
Carson City
Chandler Dayton – Mixed Media
Sculpture
Las Vegas

April 6 – May 28, 2004 Michael Greenspan – mixed media painting

Carson City Elaine Parks – mixed media sculpture Las Vegas

June 1 – July 30, 2004 Lynda Yuroff – painting Carson City Tom Holder – painting Las Vegas lishers, journalists, and others interested in literature with straightforward navigation tools, a place to collect and review writing samples, and a multitude of information about the local, regional, and national literature community.

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NYFA Source is an extensive databank of grants, residencies, publications and sources of information and assistance for all artists, and is available to individuals, arts organizations, and the general public for Free online access from the New York Foundation for the Art. Visit www.NYFA.org.

Arts in Education Program Questions & Answers

For information about the Arts in Education Program, contact Wendy T. Felling at wtfellin@clan.lib.nv.us or 775.687.7107.

Summer Arts Institute Recap

65 participants and 18 presenters attended the 2003 Summer Arts Institute (SAI) held this past August at the Alexander Dawson School in Las Vegas. Co-sponsored by NAC and Nevada Alliance for Arts Education (NAAE), the Institute offered professional development credit through UNLV Educational Outreach and the Nevada Department of Education. The keynote presentation by Sean Layne, Creating the Keys for Learning, was co-sponsored by Clark County Partners in Education Coalition, which is funded through a grant from the Kennedy Center. Many of those at the Institute are currently going through training that will enable them to apply for the Kennedy Center's national registry of teaching artists.

Initial feedback has been very positive; evaluations will be tabulated for the Kennedy Center Education Department early this fall. Plans for the future include increasing the number of Institutes per year and expanding into rural areas.

Grants to Educators

Professional Development Grants (PDG) for Educators totaling \$6,924 were awarded to the following 10 educators

during the first quarter of this year, to enhance skills as artists and teachers.

- Sheila Apkarian, Rebekah Hannan and Eda Hatfield, Reno, \$750 each to attend the National Docent Symposium at the Art Institute of Chicago.
- ❖ Karen Chandler, theatre teacher, Carson High School, Carson City, \$750 to attend the Utah Shakespeare Festival's "Camp Shakespeare."
- Linda Guiffreda-Baker, art teacher, Durango High School, Las Vegas, \$750 to research the Japanese art form of Netsuke to include in a curriculum on Asian Pacific cultures.
- Rachel Hartsough, art teacher, Sage Ridge School, Reno, \$554 for a twoday workshop in Adobe Photoshop applications for use in her classroom.
- Deborah Hidebrand, third grade teacher, Bud Beasley Elementary, Sparks, \$650 to attend the Society of Children's Book Writers and Illustrators 32nd annual international conference in Los Angeles.
- Ellen Hopkins, author, Reno, \$750 to attend the Society of Children's Book Authors and Illustrators, which is dedicated to advancing children's literature and literacy.
- Mindy Krasner, dance educator, Las Vegas, \$650 to bring dance into the classroom for children ages 3-15 in the Las Vegas Valley.
- Sue Wood, K-12 art teacher for schools in Gabbs, NV, \$570 to take a sculpture class at Sierra Nevada College to enhance her teaching skills.

Professional Development Grants are offered on a quarterly basis and are reviewed by a committee in a competitive process. The next deadline to apply is December 1, 2003 for projects January 1 - March 30, 2004. Staff will provide a courtesy check of your application to ensure completeness and accuracy if submitted **no later** than 10 days prior to the postmark. Eligible PDG projects may

include, but are not limited to working with professional artists, attendance at workshops, classes or conferences, and purchase of consumable supplies for arts education activities.

Community Arts Development

Questions & Answers

For information about the Community Arts Development Program, please contact Robin A. Hodgkin at rahodgki@clan.lib.nv.us or 775.687.7109 or Bobbie Ann Howell at lvarts@govmail.state.nv.us or 702.486.3700.

Stipends for Arts Managers

For the professional paid or volunteer administrator, Professional Development Stipends provide up to \$300 to attend regional or national conferences, workshops, or seminars. These stipends are provided on a first-come first-served reimbursement basis throughout the year, and are available to staff members and trustees of arts organizations, local arts agencies, and governmental cultural offices.

Go online to NevadaArtsCouncil.org, and then to Applications and Forms, for either a PDF to print and complete, or an MS Word document to complete as directed. Mail all signed originals to the NAC Carson City office. We will confirm your award and process paperwork.

Introducing Circuit Riders

"The conventional definition of management is getting work done through people, but real management is developing people through work." This quote by Agha Hasan Abedi, president, Bank of Credit and Commerce International, Luxembourg, succinctly reflects the philosophy and mission of NAC's newest program, Nevada Circuit Riders. This spring, the Nevada Circuit Riders, a feesubsidized roster of consultants, will be available to constituents to:

Establish an affordable and sustainable technical assistance delivery system using local and regional specialists all trained to the same standards of organizational development consulting.

- Increase the capacity of Nevada's arts and cultural organizations to better respond to meet the challenges of management and programming in the 21st century.
- Providing a mechanism for individuals to expand their consulting capabilities and work opportunities.

Consultants Needed

We are seeking professionals, volunteers, community leaders, and arts/cultural administrators for Nevada Circuit Riders who have expertise in one or more of the following fields: Advocacy, Nonprofit Board Management, Collaboration & Partnerships, Financial & Legal Obligations, Fundraising, Grants Management (public or private), Personnel: volunteer and paid staff, Programming & Evaluation, Public Relations, Promotions & Special Events, Strategic Planning, or Technology Utilization.

Consultants accepted for Nevada Circuit Riders will be required to attend a two and a half-day workshop presented by Arts Extension Service, tentatively set for March 22 - 24 in Las Vegas. Training will focus on: active listening; consulting styles and models; the consulting process; clarifying client expectations; information gathering; organizational assessment; problem definition and solving coping with ambivalence, ambiguity, and resistance; written reports; disengagement from consulting; and ethical issues in consulting.

If you are interested in joining the Nevada Circuit Riders' roster, please contact the Community Arts
Development staff at the numbers listed above. A Request for Qualification
(RFQ) packet will be available on our website www.NevadaCulture.org by late fall.

Resources for Nonprofits

Jill Berryman of Sierra Arts shares the following information. If you are aware of useful resource information, please contact us at the above email address.

Want to start a nonprofit arts organization, or think you do? Check out "A

Nonprofit Kit for Dummies," by Stan Hutton and Frances Phillips, ISBN 0-7645-5347, with a CD-ROM by Wiley Publishing. http://nonprofit.about.com.

Questions about insurance? Contact the Alliance for Nonprofit Insurance at http://ani-rrg.org/

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Seeking product donations? Try various search engines like yahoo.com or dogpile.com to locate organizations like the following:

http://www.techsoup.org or http://www.giftinkind.org.

Thinking about how to elicit support from small and mid-size business beyond cash grants? Contact the Business Committee for the Arts, Inc. at 26-27 Queens Plaza North, Long Island City, New York, NY 11101, at 718.482.9900 or www.bcainc.org.

Folklife Program Ouestions & Answers

For information about the Folklife Program and its activities, please contact Jeanne H. Johnson at jhjohnso@clan.lib.nv.us or 775.687.7103.

Without Folk Arts It's Not An Education

Folklife educational programs spring to life in the fall. Free workshops by traditional artists will again be offered for 4-6th grade classes in Douglas and Washoe County school districts, including Nevada-side Lake Tahoe schools, and for schools in Carson City, Schurz, and Yerington. This year's activities expand to include presentations by several Native Americans who will discuss their culture & basketry; a traditional Chinese artist, who will demonstrate the dance and customs of her country; and Hispanic, Ukrainian, and other ethnic and traditional artists presenting various visual and performance arts.

For junior and high school classes, the Folklife Program offers training for students to document their own traditions and communities through photography and audio interviewing. Interested teachers are encouraged to contact Jeanne H. Johnson at the numbers listed above for more information and to schedule a workshop.

Folklife Opportunty Grants

Since its inception, the Folklife Program has provided financial support to non-profit organizations in areas of identification, documentation, conservation, and presentation of traditional culture and artists. For FY05, the process will be formalized with the introduction of Folklife Opportunity Grants, designed similarly to NAC Jackpot Grants. Guidelines will be available in spring 2004. This present year, the Folklife Program is supporting the following three projects:

- ❖ Tribal seniors of *The Fallon Paiute- Shoshone Tribe* will teach other tribe members their traditional languages both orally and in writing. This yearlong project will be documented for the Nevada Folklife Archives through interviews with those participating in the language program.
- ❖ Introduction to Basque Music in the Carson Valley, is co-sponsored by the Minden Partnership for Community Resources and the Carson Valley Chamber of Commerce. Concerts and workshops will be offered to middle and high schools in the Carson Valley late fall by Basque concert accordionist Mercedes Mendive. For more information, contact Suzanne Rosevold, 775.782.8144.
- The Tahoe-Baikal Institute's Tahoe
 Rim Trail brochure, which depicts
 trails at the Lake Tahoe Meadows
 and identifies plant species along
 with historical and present uses of
 plant materials by Washoe Native
 Americans. The brochure and trails
 will be integrated into a self-guided
 driving tour, which will be a component of the NAC Greater Lake Tahoe
 Basin Survey. The cultural survey of
 Lake Tahoe is supported by the
 Challenge America and Millennium
 Trails programs of the National
 Endowment for the Arts.

Grants Program

Questions & Answers

For information about the Grants Program, contact Kellie O'Donnell at kjodonne@clan.lib.nv.us or at 775.687.7102. For guidelines and application forms, visit our website at www.NevadaCulture.org.

Letters of Intent for Challenge Grants Due November 14

Organizations interested in applying for a FY05 Challenge Grant must submit a Letter of Intent postmarked by Friday, November 14, 2003. Please note that the amount available to award for FY05 Challenge Grant funds have been reduced to \$73,046 due to the mandated 3% budget cut for each year of the biennium. Funds available in this category are for the purpose of creating a new, or adding to an existing, endowment fund or cash reserve; capital expenditures for building acquisition or renovation; land acquisition directly related to the organization's mission; major equipment (over \$1,000); or collections acquisition. Challenge Grant projects may take place over a threeyear period and require a 3 to 1 cash match. Contact Kellie O'Donnell at the number above for questions about eligibility, criteria, or for sample letters of intent.

Artists Hit the Jackpot

Fifteen artists share \$9,175 in the first quarter of FY04 Jackpot Grant funding from the Nevada Arts Council. These grants support a variety of arts projects and professional development opportunities in all artistic disciplines.

This quarter's Jackpot award recipients are:

- Rosalind Bedell, Reno, \$600 to attend the National Docent Symposium, Chicago
- ❖ Tara Cuthbert, Las Vegas, \$800 to exhibit "Bushwick Farms Presents" at the Contemporary Arts Collective, Las Vegas

- ❖ Joanne Grauer, Reno, \$450 to perform "A Jazzy Americana II" with the Joanne Grauer Trio
- Michael Greenspan, Reno, \$500 for research in New York City
- Michael Henderson, Reno, \$500 to attend the Taos Summer Writers Conference, NM
- Ann Keniston, Reno, \$800 to attend the Squaw Valley Community of Writers Poetry Workshop, CA
- Wendy Kveck, Las Vegas, \$900 for portfolio development
- Phyllis Mignard, Las Vegas, \$500 to attend BYU's Fourth Annual Writing for Young Readers Workshop, UT
- Gailmarie Pahmeier, Reno, \$600 to attend the Glen Workshop, St. John's College, Santa Fe, NM
- Annie Reed, Sparks, \$500 to attend the Work-for-Hire seminar for fiction writers, Lincoln City, OR
- ❖ Tamara Scronce, Reno, \$800 for a collaborative exhibition at WORKS/San Jose, San Jose, CA
- Irwin Sorkin, Reno, \$300 for a photographic exhibition at the John Ben Snow Memorial Trust Gallery, Reno
- ❖ Sidne Teske, Battle Mountain, \$575 to attend classes, Sitka Center, OR
- Marty Walsh, Las Vegas, \$850 to exhibit "Here & There: Exploring Regionalism," The Arts Factory, Las Vegas
- Laurence Yarbrough, Reno, \$500 to perform "DRUM the Art Epic" at Artown

Jackpot Grants are awarded quarterly following a competitive application process, and assist artists and arts organizations in producing projects such as visual arts exhibitions and theatrical performances as well as travel to conferences. The next Jackpot Grant deadline is December 1 for projects taking place January 1 – March 30, 2004.

Nevada Arts Council

Nevada Arts News, a quarterly publication of the Nevada Arts Council is available in print or on our website at www.NevadaCulture.org, and highlights the news of the arts industry from state, regional and national perspectives. Information about Arts Council programs, updates on Nevadans making news, and articles from and about the field are included to provide a sense of connection to colleagues and events around town, throughout the state and across the nation. Programs and activities of the Nevada Arts Council are supported by a major grant from the National Endowment for the Arts.

The Nevada Arts Council is a division of the Nevada Department of Cultural Affairs. Kenny C. Guinn, Governor, State of Nevada Scott K. Sisco, Interim Department Director

Carson City Office

716 N. Carson St. Suite A • Carson City, NV 89701 775.687.6680 fax 775.687.6688

Southern Nevada Office

821 South 7th Street • Las Vegas, NV 89101 702.486.3700 fax 702.486.3887 e-mail: lvarts@govmail.state.nv.us

Council

Candy Schneider, Chair, Las Vegas Kitty Boeddeker, Henderson Firouzeh Forouzmand, Las Vegas Shaun T. Griffin, Virginia City Carol Johnson, Reno Tim Jones, Reno Margo Piscevich, Reno Marcia Robinson, North Las Vegas William E. Snyder, Henderson

Administrative Team

Susan Boskoff, Executive Director seboskof@clan.lib.nv.us Dale Hansen , Fiscal Services Coordinator jdhansen@clan.lib.nv.us Carol Nemanic, Administrative Assistant II cjnemani@clan.lib.nv.us Ann Libby, Office Assistant, Carson City Linda Heckendorf, Office Assistant, Las Vegas

Artists Services Program

Fran Morrow, Coordinator fkmorrow@clan.lib.nv.us

Arts in Education Program

Wendy T. Felling, Coordinator wtfellin@clan.lib.nv.us

Community Arts Development Program

Robin A. Hodgkin, Coordinator rahodgki@clan.lib.nv.us Bobbie Ann Howell, Program Associate, Las Vegas Ivarts@govmail.state.nv.us

Folklife Program

Jeanne Harrah Johnson, Coordinator jhjohnso@clan.lib.nv.us Vacant, Program Associate, Las Vegas

Grants Program and 504/ ADA Coordinator

Kellie O'Donnell, Coordinator kiodonne@clan.lib.nv.us



OCTOBER - NOVEMBER

Grant Writing Workshops in Carson City, Wells, Henderson, Las Vegas & Reno, see p. 3

OCTOBER 1 - NOVEMBER 1

Honest Horses exhibit Carbon County Arts Guild & Depot Gallery Red Lodge, MT

OCTOBER 1 - NOVEMBER 28

Elaine Smokey, horsehair basketry OXS exhibit, NAC, Carson City

Mary Hill, calligraphic & typographic watercolor OXS exhibit, NAC, Las Vegas

OCTOBER 15

GAA Nominations due in Carson City Office

NOVEMBER 14

Letter of Intent for Challenge Grants FY05 postmark deadline

NOVEMBER 15 – JANUARY 4

Honest Horses exhibit Nicolaysen Art Museum & Discovery Center Casper, WY



DECEMBER 1

Jackpot Grants postmark deadline (for projects January 1 – March 30, 2004)

Professional Development Grants for Educators postmark deadline (for projects January 1 – March 21, 2004)

DECEMBER 2 – JANUARY 30, 2004

Ann O'Lear, painting OXS exhibit, NAC, Carson City

Robert Beckmann, painting OXS exhibit, NAC, Las Vegas

MARCH

24th Annual Governor's Arts Awards Las Vegas

MARCH 3

Jackpot Grants postmark deadline (for projects April 1 – June 30, 2004)

Professional Development Grants for Educators (for projects April 1 – June 30, 2004)

MARCH 15

Project Grants, Development Grants FY05 postmark deadline

MARCH 31

Design Arts Grants, Challenge Grants, Partners in Excellence Grants FY05 postmark deadline

APRIL 1

Folk Arts Apprenticeship Grants FY05 postmark deadline

APRIL 7

Special Project Grants for Schools and Organizations FY05 postmark deadline

APRIL 21

YouthReach Nevada Grants FY06-07 postmark deadline

MAY 1

Artist in Residence Sponsor Grants FY05 postmark deadline

MAY

Grant Panel Hearings, TBA

JUNE 2

Jackpot Grants postmark deadline (for projects July 1 – September 30, 2004)

Professional Development Grants for Educators (for projects July 1 – September 30, 2004)

Please check the NAC website www.NevadaCulture.org for calendar updates.

It's Time to Drive the Message Home.

Arts License Plates support arts education programs of NAC and VSA arts of Nevada (formerly Very Special Arts). Visit our website at www.NevadaCulture.org or contact the special License Plate Section of DMV, 775.684.4750.





Website: www.NevadaCulture.org

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